

## **Virtual Trade Fair on Indian Fruits, Vegetables & Floriculture Show.**

India occupies a leading position in global trade of agricultural products. Due to the unprecedented COVID-19 pandemic, the Global opportunities have also emerged in the agri sector for Agri economies of the world. India has also been successful in pushing its exports during this difficult time as well.

With traditional export markets going into lockdown and imposing travel restrictions to control Covid-19 outbreak, exporters and importers of the country are finding it difficult to connect with global buyers to keep their business going.

To deal with the emerging issues, a need has emerged for working on an innovative way to engage with global buyers – to turn to virtual trade fairs and exhibitions to keep the economic activity wheel moving,

In the series of Virtual Trade Fairs, the 1st Virtual Trade Fair – “India Fruits, Vegetables & Floriculture Show” has been scheduled in third week of May tentatively between 27-29 May 2021. APEDA has been getting support of Embassies/High Commission for organizing various promotional activities in the past. For making this Virtual Trade Fair more meaningful and successful, it is requested that the Embassy/High Commission to invite the potential buyers and support Indian Exporters to interact with sufficient buyers in the event. We are confident that with the support and guidance of the Embassy of India/High Commission of India, we will be able to develop business relations through Virtual trade fair on Indian Fruits, vegetables and floriculture.

User manual for visiting the Virtual Trade Fair AND the link for joining the Virtual Trade Fair is given below:

<https://vtf.apeda.gov.in> [registration of visitors/buyers will start from 7th May 2021]

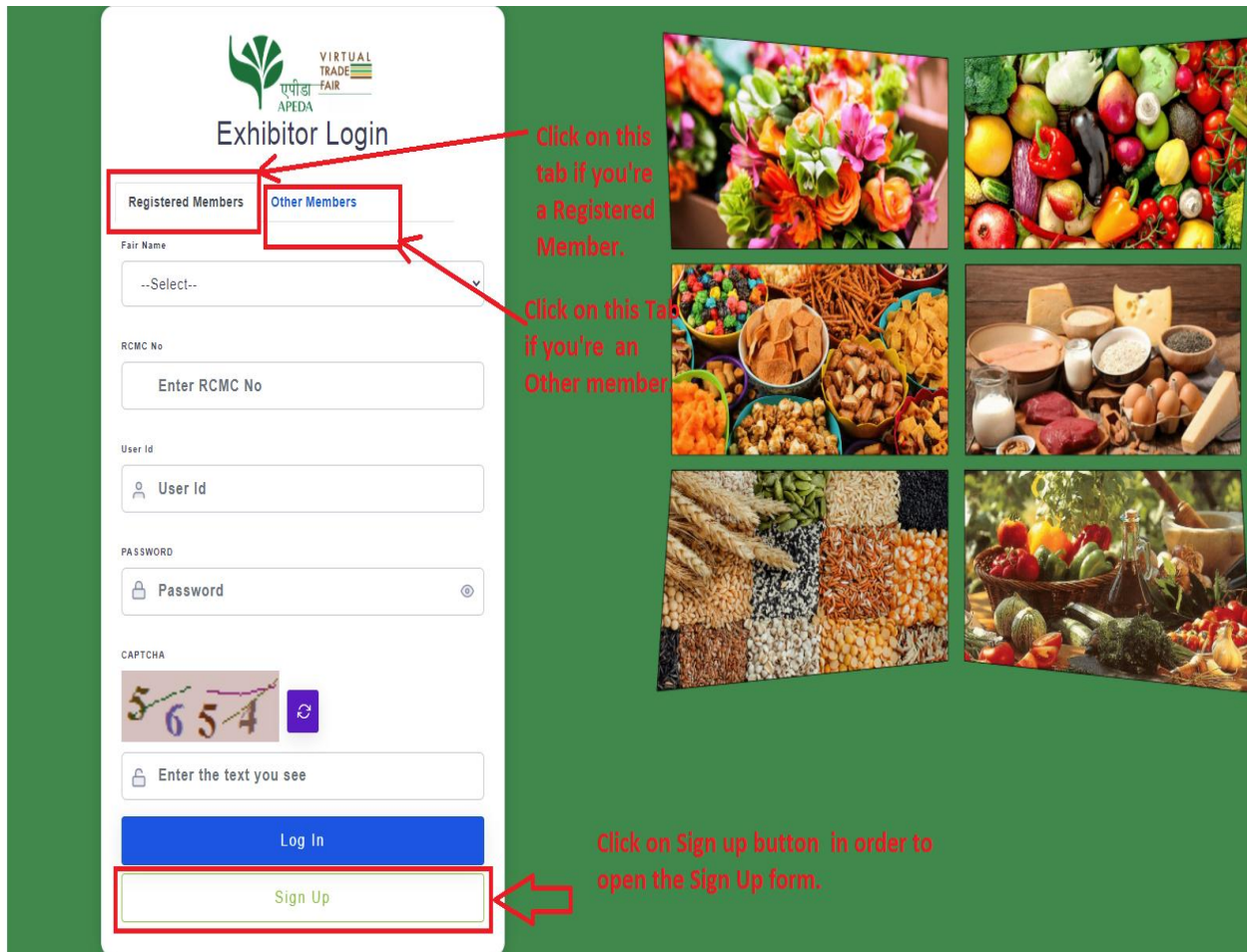
# Walkthrough for Signing up as a Virtual trade fair Exhibitor

## Step1. VTF Exhibitor Sign Up form opening:

- Please open the VTF Exhibitor login/Sign Up page via below mentioned link:

<http://vtf.apeda.in/TradeFair/ExhibitorLogin/Index>

## Step1 Screenshot provided below:



The screenshot displays the 'Exhibitor Login' form for the Virtual Trade Fair (VTF) organized by APEDA. The form includes the following fields and buttons:

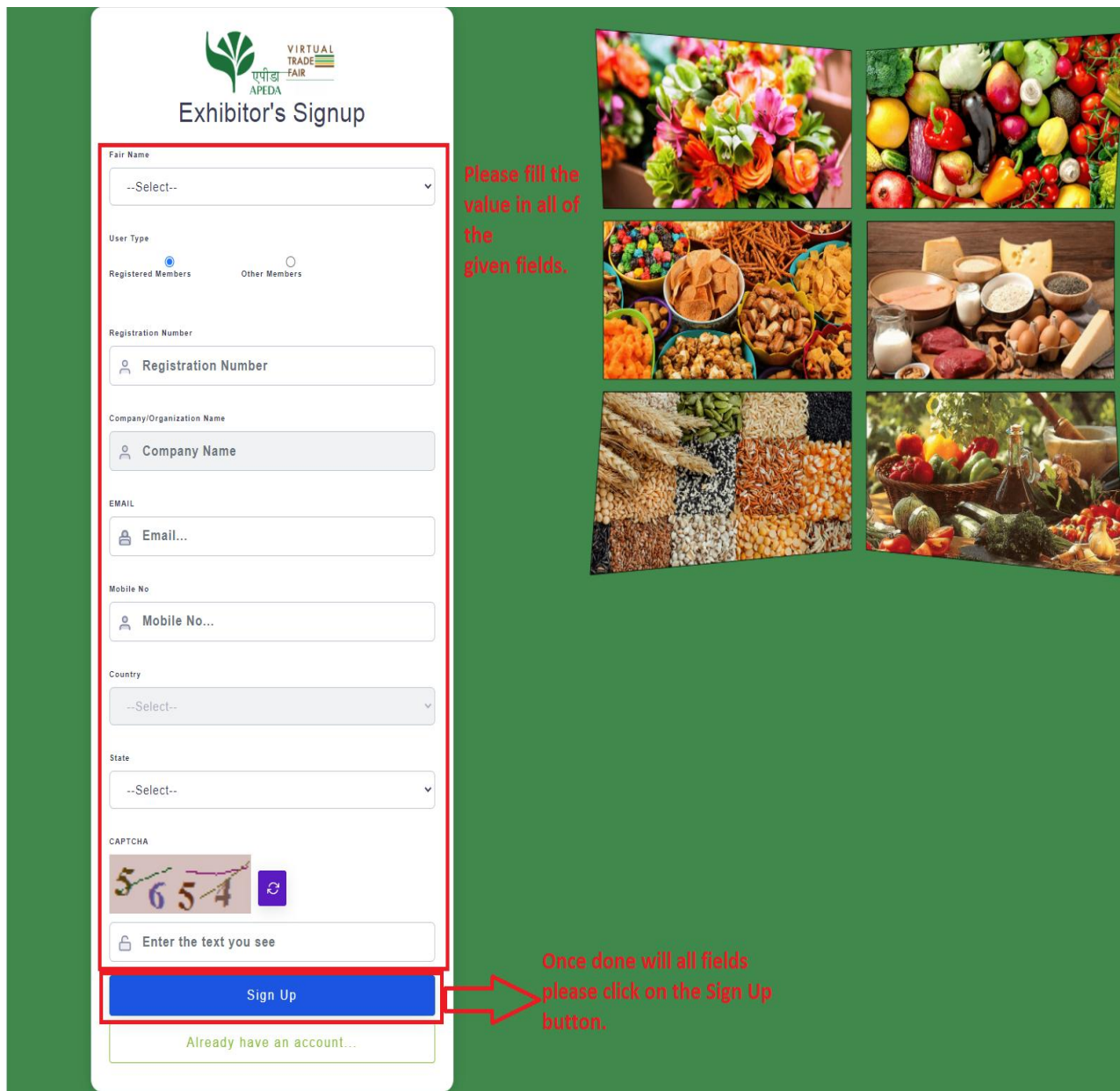
- Registered Members** and **Other Members** tabs, both highlighted with red boxes. A red arrow points to the 'Registered Members' tab with the text: "Click on this tab if you're a Registered Member."
- Fair Name**: A dropdown menu currently showing "--Select--". A red arrow points to this field with the text: "Click on this Tab if you're an Other member".
- RCMC No**: A text input field with the placeholder "Enter RCMC No".
- User Id**: A text input field with the placeholder "User Id".
- PASSWORD**: A password input field with the placeholder "Password".
- CAPTCHA**: A CAPTCHA image showing the numbers 5, 6, 5, 4. Below it is a text input field with the placeholder "Enter the text you see".
- Log In**: A blue button.
- Sign Up**: A button highlighted with a red box and a red arrow. A red arrow points to this button with the text: "Click on Sign up button in order to open the Sign Up form."

To the right of the form is a collage of six images related to food and agriculture: a bouquet of colorful flowers, a variety of fresh fruits, a collection of snacks and nuts, a display of cheeses and breads, a variety of grains, and a basket of fresh vegetables.

## **Step.1.1 VTF Exhibitor Sign Up form for the Registered member:**

- Please fill all the fields & press Sign up button & you'll get a confirmation that Admin will approve your registration then you can login.

### **Step.1.1 Screenshot provided below:**



The screenshot displays the 'Exhibitor's Signup' form for the Virtual Trade Fair (VTF) organized by APEDA. The form is set against a green background and includes the following fields:

- Fair Name:** A dropdown menu with '--Select--' as the current selection.
- User Type:** Two radio buttons: 'Registered Members' (selected) and 'Other Members'.
- Registration Number:** A text input field with a person icon and the placeholder 'Registration Number'.
- Company/Organization Name:** A text input field with a person icon and the placeholder 'Company Name'.
- EMAIL:** A text input field with an envelope icon and the placeholder 'Email...'. A red box highlights this field.
- Mobile No:** A text input field with a person icon and the placeholder 'Mobile No...'. A red box highlights this field.
- Country:** A dropdown menu with '--Select--' as the current selection.
- State:** A dropdown menu with '--Select--' as the current selection.
- CAPTCHA:** A CAPTCHA image showing the numbers '5 6 5 4' and a refresh icon. Below it is a text input field with a lock icon and the placeholder 'Enter the text you see'. A red box highlights this field.
- Sign Up:** A blue button with the text 'Sign Up'. A red arrow points to this button from the text 'Once done will all fields please click on the Sign Up button.'.
- Already have an account...:** A link at the bottom of the form.

A collage of six images is positioned to the right of the form, showing various agricultural and food products: flowers, fresh vegetables, a variety of snacks, dairy products, grains, and a basket of fresh produce.

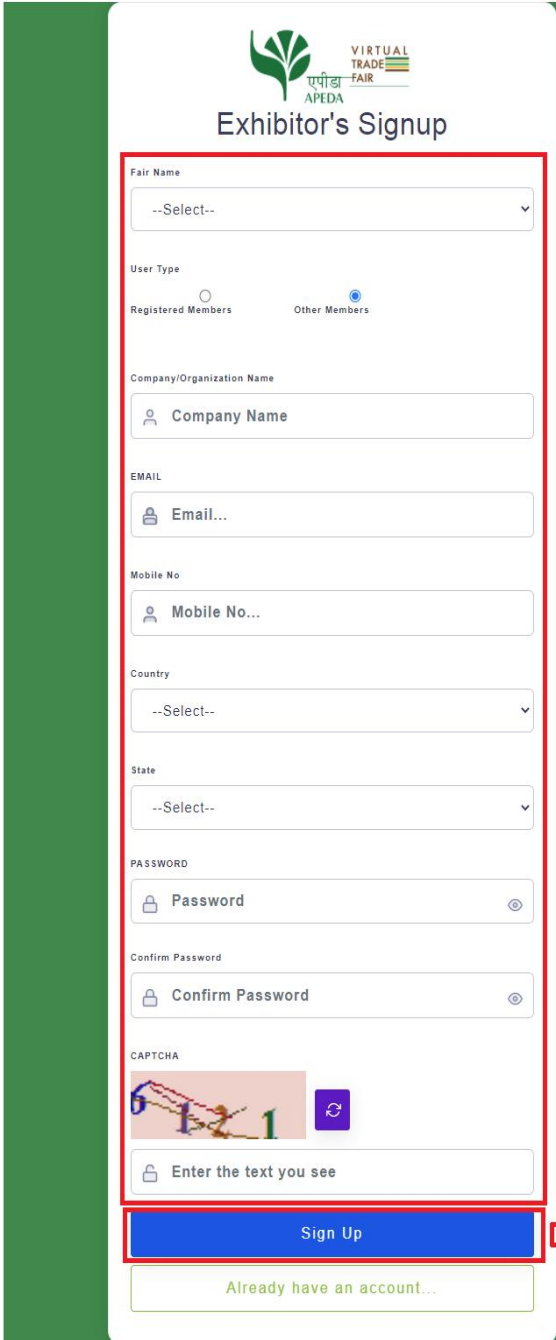
**Please fill the value in all of the given fields.**

**Once done will all fields please click on the Sign Up button.**

## **Step.1.2 VTF Exhibitor Sign Up form for the Other member:**

- Please fill all the fields & press Sign up button & you'll get a confirmation that Admin will approve your registration then you can login.

## **Step.1.2 Screenshot provided below:**



The screenshot shows a registration form titled "Exhibitor's Signup" for the "VIRTUAL TRADE FAIR APEDA". The form includes the following fields and options:

- Fair Name:** A dropdown menu with "--Select--" as the current selection.
- User Type:** Two radio buttons: "Registered Members" (unselected) and "Other Members" (selected).
- Company/Organization Name:** A text input field with a placeholder "Company Name".
- EMAIL:** A text input field with a placeholder "Email...".
- Mobile No:** A text input field with a placeholder "Mobile No...".
- Country:** A dropdown menu with "--Select--" as the current selection.
- State:** A dropdown menu with "--Select--" as the current selection.
- PASSWORD:** A text input field with a placeholder "Password" and a visibility toggle icon.
- Confirm Password:** A text input field with a placeholder "Confirm Password" and a visibility toggle icon.
- CAPTCHA:** A CAPTCHA image showing the numbers "6 1 2 1" and a refresh button. Below it is a text input field with a placeholder "Enter the text you see".
- Sign Up:** A prominent blue button at the bottom of the form.
- Already have an account...:** A link below the "Sign Up" button.

A red box highlights the entire form area. To the right of the form, there are four images illustrating various products: flowers, fresh vegetables, a variety of snacks, and a collection of grains. A red arrow points from the "Sign Up" button to the text: "Post filling all of the fields please click on this button."



## **Step.2 VTF Exhibitor Login for the Registered member:**

- Please fill all the fields & press Sign up button & you'll get a confirmation that Admin will approve your registration then you can login.

## **Step.2 Screenshot provided below:**

The screenshot displays the 'Exhibitor Login' interface for the Virtual Trade Fair (VTF) organized by APEDA. The form includes the following fields and features:

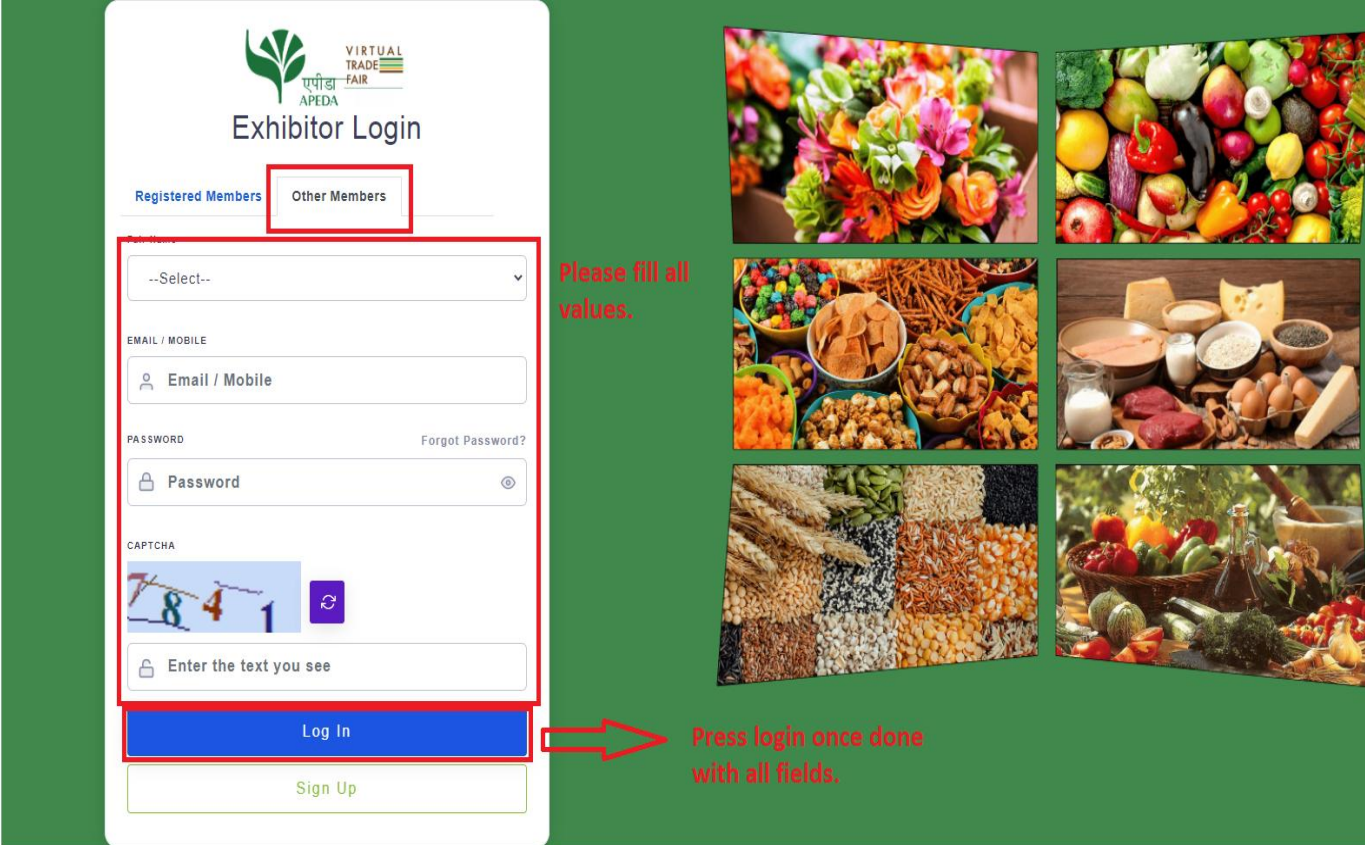
- Registered Members** (highlighted with a red box and an arrow pointing to the text 'If you're a Registered Member click on this tab.')
- Other Members** (a blue link)
- Fair Name**: A dropdown menu with '--Select--' (indicated by an arrow pointing to the text 'Please enter all field values').
- RCMC No**: A text input field with the placeholder 'Enter RCMC No' (indicated by an arrow pointing to the text 'Please enter all field values').
- User Id**: A text input field with the placeholder 'User Id' (indicated by an arrow pointing to the text 'Please enter all field values').
- PASSWORD**: A text input field with the placeholder 'Password' (indicated by an arrow pointing to the text 'Please enter all field values').
- CAPTCHA**: A CAPTCHA image showing the numbers '5 6 5 4' (indicated by an arrow pointing to the text 'Please enter all field values').
- Log In**: A blue button (highlighted with a red box and an arrow pointing to the text 'Click on Login once filled all details.')
- Sign Up**: A green button

The background of the interface is green and features a collage of six images related to agriculture and food: flowers, fresh vegetables, various snacks, dairy products, grains, and a basket of produce.

## **Step.2.1 VTF Exhibitor Login for the Other member:**

- Please fill all the fields & press Sign up button & you'll get a confirmation that Admin will approve your registration then you can login.

## **Step.2.1 Screenshot provided below:**



The screenshot displays the 'Exhibitor Login' interface for the 'VIRTUAL TRADE FAIR' (VTF) organized by APEDA. The page features a header with the APEDA logo and the event name. Below the header, there are two tabs: 'Registered Members' and 'Other Members', with the latter being selected and highlighted by a red box. The main form area is enclosed in a red border and contains the following fields:

- A dropdown menu labeled '--Select--' with a downward arrow.
- An 'EMAIL / MOBILE' field with a person icon and the placeholder text 'Email / Mobile'.
- A 'PASSWORD' field with a lock icon, a 'Forgot Password?' link, and the placeholder text 'Password'.
- A 'CAPTCHA' section showing a grid of numbers (8, 4, 1) and a refresh button.
- An input field for the captcha with the placeholder text 'Enter the text you see'.
- A blue 'Log In' button.
- A white 'Sign Up' button.

Annotations on the right side of the screenshot include:

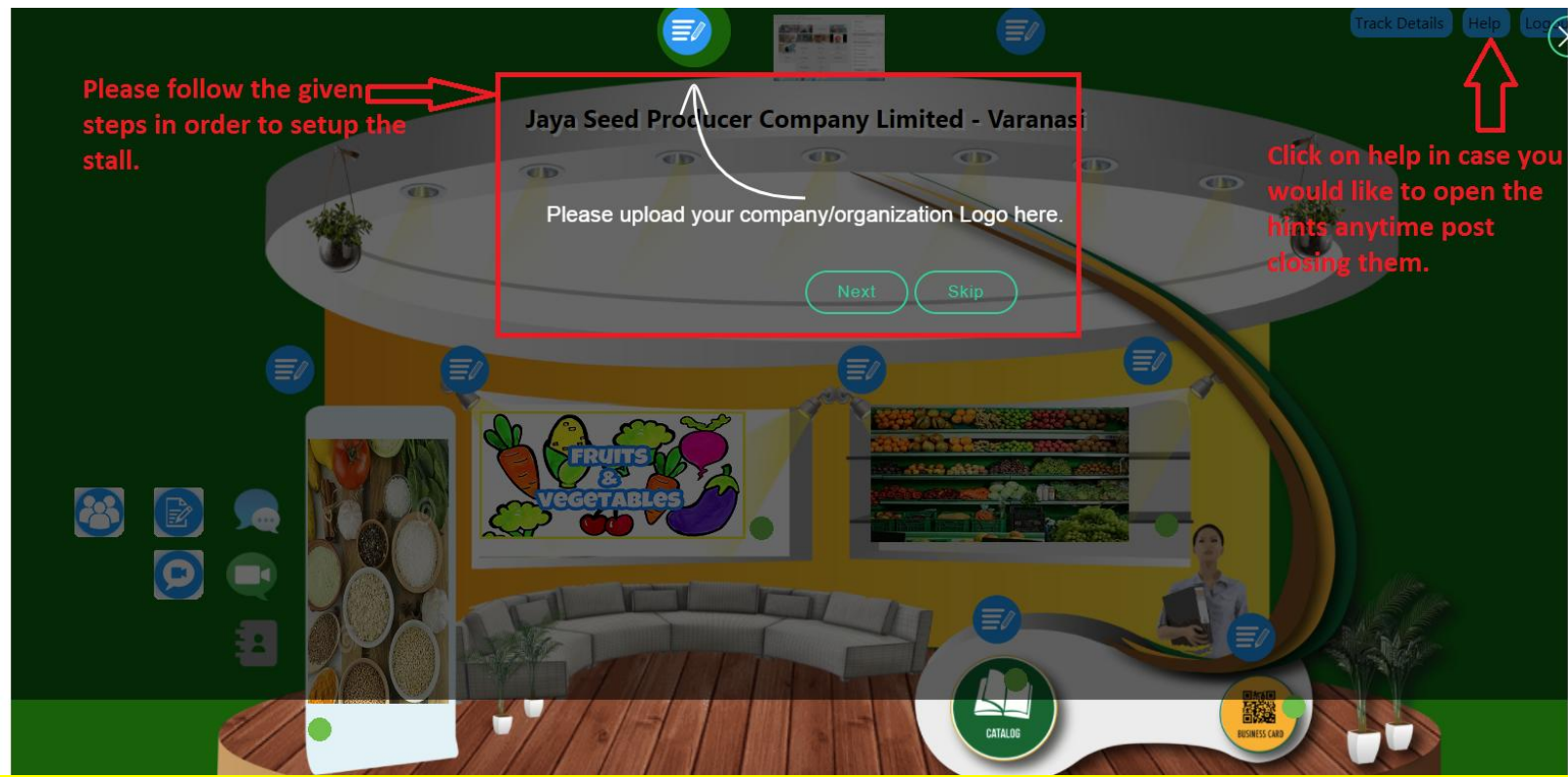
- A red arrow pointing to the 'Log In' button with the text: 'Press login once done with all fields.'
- The text: 'Please fill all values.'

The background of the right side of the image is a collage of various food items, including flowers, fruits, snacks, and grains.

### **Step.3 VTF Exhibitor Post login Stall setup:**

- Please fill all the fields & press Sign up button & you'll get a confirmation that Admin will approve your registration then you can login.

### **Step.3 Screenshot provided below:**



### **Step.4 VTF Exhibitor Post Stall publishing Logout:**

- Once Exhibitor has published the stall they can Logout by clicking the Logout button given in the top right corner.